

# Summary of Linkage Projects Applications for Funding to Commence in 2006

## Western Australia

### Edith Cowan University

**LP0668220** Prof LR Green; Prof Dr RM Quin; Dr DR Leith

**Approved Project Title** **An ethnographic investigation into the everyday work and communication cultures of public transport transit guards: reducing risk and injury**

**2006 :** \$24,650

**2007 :** \$24,650

**2008 :** \$24,650

**2009 :** \$20,000

**Primary RFCD** 4001 JOURNALISM, COMMUNICATION AND MEDIA

APA(I) Award(s): 1

#### Partner Organisation(s)

Public Transport Authority of Western Australia

**Administering Institution** Edith Cowan University

#### Project Summary

This research improves the safety of public transport for workers and passengers with flow-on benefits at local and national levels. The main health and safety risk transit guards face is attacks upon them, or injury incurred while intervening in assaults they witness. Conventional initiatives have not impacted greatly on injury rates but culture and communication change strategies offer potential ways forward. Strategies that reduce incidents confer clear community benefits and competitive advantage. Effective management of such challenges assists with the recruitment and retention of appropriate staff, improving profitability. Benefits include reduced costs of public transport, increased passenger load, and positive environmental impacts.

**LP0667849** Dr BJ Webster; Dr EA Walker; Dr SB Stoney; A/Prof RJ Barrett; Mr B Dorney

**Approved Project Title** **On-line training for small business: Creating a best practice model**

**2006 :** \$48,000

**2007 :** \$45,000

**2008 :** \$53,000

**Primary RFCD** 3502 BUSINESS AND MANAGEMENT

APA(I) Award(s): 1

#### Partner Organisation(s)

WA Department of Education and Training

**Administering Institution** Edith Cowan University

#### Project Summary

By evaluating the current training delivery methods used to inform small business managers this project will provide a best practice model to meet the specific training needs of those working in this sector. This model will encourage increased training participation by small business managers and provide the impetus for development of new on-line learning options. The project outcomes offer the opportunity for growth and development in small businesses. In turn, small business expansion offers Australia greater economic growth and at the local level also increases employment opportunities.