

Summary of Linkage Projects Proposals for Funding to Commence in 2009

New South Wales

The University of New England

LP0991650 Prof MP Bittman; Dr LM Rutherford; Prof L Unsworth

Approved Project Title **'Digital Natives': Growing up with new and old media in Australia**

2009 : \$ 22,554

2010 : \$ 45,774

2011 : \$ 47,106

2012 : \$ 23,886

Primary RFCD 3701 SOCIOLOGY

Collaborating/Partner Organisation(s)

Australian Children's Television Foundation

Department of Families, Housing, Community Services and Indigenous Affairs

Australian Communications and Media Authority

Administering Organisation The University of New England

Project Summary

Developing a sophisticated digital literacy is important for both the future of children, the cultural, social and economic well-being of the nation. Digital literacy requires not only communications infrastructure but targeted investment in human skills. Investing in the development of a digitally literate Australian population has become an explicit means for promoting the future economic and social well-being of the nation. The information provided by this project has the potential to contribute significantly to giving children 'a healthy start to life' in their early years.